



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25282545	<b>Changes as of:</b> 9/9/2016 at 10:58 AM	<b>Version:</b> Current State Version 4
<b>CPE:</b> 694/724/3776	<b>Flight:</b> 9/13/16 - 9/19/16	<b>Station:</b> WBNG
<b>Agency:</b> Hamburger Gibson Creative 1322 G St, Se Washington, DC 20003	<b>Advertiser:</b> Kim Myers for Congress	<b>Market:</b> Binghamton
<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	<b>Total \$:</b> \$8,525.00
<b>Agency Order #:</b> 5376021	<b>Primary Demo:</b> Adults 35+	<b>Total Spots:</b> 63
<b>Buyer:</b> Katowitz, Janet	<b>Con Type:</b> POLITICAL/VOTE	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> BILL THOMAS 202-872-5880	<b>Assistant:</b> BILL THOMAS 202-872-5880	<b>Total GRP:</b>
		<b>Separation:</b>

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/13 - 9/19							Total Spots	Total \$	CPP	GRP
							9/13	9/14	9/15	9/16	9/17	9/18	9/19				
1	Tu-F,M 5a-5:30a		Action News 5AM	\$60.00	0	30	1	0	1	0	0	0	1	3	\$180.00	\$0.00	0.0
x																	
2	Tu-F,M 5:30a-6a		Action News 530AM	\$100.00	0	30	1	1	0	1	0	0	0	3	\$300.00	\$0.00	0.0
x																	
3	Tu-F,M 6a-6:30a		Action News 6AM	\$160.00	0	30	1	0	1	0	0	0	1	3	\$480.00	\$0.00	0.0
x																	
4	Tu-F,M 6:30a-7a		Action News 630AM	\$160.00	0	30	0	1	0	1	0	0	0	2	\$320.00	\$0.00	0.0
x																	
5	Tu-F,M 7a-8a		CBS This Morning	\$160.00	0	30	1	0	1	0	0	0	1	3	\$480.00	\$0.00	0.0
x																	
6	Tu-F,M 8a-9a		CBS This Morning	\$115.00	0	30	0	1	0	1	0	0	0	2	\$230.00	\$0.00	0.0
x																	
7	Tu-F,M 9a-10a		Rachel Ray	\$75.00	0	30	1	0	0	1	0	0	0	2	\$150.00	\$0.00	0.0
x																	
8	Tu-F,M 11a-12n		Price Is Right	\$115.00	0	30	0	1	1	0	0	0	0	2	\$230.00	\$0.00	0.0
x																	
9	Tu-F,M 12n-12:30p		Action News 12 Noon	\$150.00	0	30	1	0	0	1	0	0	1	3	\$450.00	\$0.00	0.0
x																	
10	Tu-F,M 12:30p-1:30p		Young And Restless	\$100.00	0	30	0	1	0	1	0	0	1	3	\$300.00	\$0.00	0.0
11	Tu-F,M 1:30p-2p		Bold And Beautiful	\$100.00	0	30	1	0	1	0	0	0	1	3	\$300.00	\$0.00	0.0
12	Tu-F,M 2p-3p		The Talk	\$60.00	0	30	0	1	0	1	0	0	0	2	\$120.00	\$0.00	0.0
13	Tu-F,M 4p-5p		Dr. Phil	\$75.00	0	30	0	1	0	1	0	0	0	2	\$150.00	\$0.00	0.0
14	Tu-F,M 5p-5:30p		Action News At 5PM	\$150.00	0	30	1	1	1	0	0	0	1	4	\$600.00	\$0.00	0.0
15	Tu-F,M 5:30p-6p		Action News 5:30PM	\$175.00	0	30	0	1	0	1	0	0	0	2	\$350.00	\$0.00	0.0
16	Tu-F,M 6p-6:30p		Action News At 6PM	\$300.00	0	30	1	0	1	0	0	0	1	3	\$900.00	\$0.00	0.0



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<b>Product:</b> Candidate	<b>Office:</b> WASHINGTON	<b>Total \$:</b> \$8,525.00
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<b>Buyer:</b> Katowitz, Janet	<b>Con Type:</b> POLITICAL/VOTE	<b>Total CPP:</b> \$0.00
<b>Salesperson:</b> BILL THOMAS 202-872-5880	<b>Assistant:</b> BILL THOMAS 202-872-5880	<b>Total GRP:</b>
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							9/13	9/14	9/15	9/16	9/17	9/18	9/19				
17	Tu-F,M 6:30p-7p		CBS Evening News	\$350.00	0	30	0	1	0	1	0	0	0	2	\$700.00	\$0.00	0.0
18	Tu-F,M 7p-7:30p		Entertainment Tonight	\$125.00	0	30	1	1	0	0	0	0	1	3	\$375.00	\$0.00	0.0
x																	
19	Tu-F,M 7:30p-8p		Inside Edition	\$90.00	0	30	0	1	0	1	0	0	0	2	\$180.00	\$0.00	0.0
20	Tu-M 11p-11:35p		Action News At 11PM	\$150.00	0	30	1	0	0	1	1	1	1	5	\$750.00	\$0.00	0.0
21	Tu-F,M 11:35p-12:35a		Late Show	\$75.00	0	30	0	1	1	0	0	0	1	3	\$225.00	\$0.00	0.0
22	Sa 8a-10a		Saturday Early Show	\$70.00	0	30	0	0	0	0	1	0	0	1	\$70.00	\$0.00	0.0
23	Sa 6p-6:30p		Action News At 6PM	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
24	Sa 6:30p-7p		CBS News Saturday	\$175.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
25	Sa 7p-8p		Entertainment Tonight	\$75.00	0	30	0	0	0	0	1	0	0	1	\$75.00	\$0.00	0.0
26	Sa 11:35p-12:35a		Elementary	\$60.00	0	30	0	0	0	0	1	0	0	1	\$60.00	\$0.00	0.0
27	Su 9a-10:30a		CBS Sunday Morning	\$150.00	0	30	0	0	0	0	0	1	0	1	\$150.00	\$0.00	0.0
x																	
28	Su 6p-6:30p		Action News At 6PM	\$150.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
29	Su 6:30p-7p		CBS News Sunday	\$175.00	0	30	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
30	Th 7:30p-8:25p		Thursday Pre-Game	\$200.00	0.0	30	0	0	2	0	0	0	0	2	\$400.00	\$0.00	0.0
<b>TOTALS:</b>							<b>11</b>	<b>13</b>	<b>10</b>	<b>12</b>	<b>4</b>	<b>2</b>	<b>11</b>	<b>63</b>	<b>\$8,525.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
09/08/16 4:35 PM	Denise Edmister	Line 23, 25, 28 & 29 are na due to sports. Line 18 1x 9/15 moved to 9/14 due to NFL Line 20 1x 9/15 moved to 9/16 due to NFL

Competitive Information	
<b>Market Budget:</b>	<b>\$13,320</b>
<b>WBNG Share:</b>	<b>64%</b>
<b>Comment:</b>	
<b>EBNG:</b>	<b>2%</b>
<b>WBGH:</b>	<b>11%</b>
<b>WBPN:</b>	<b>1%</b>
<b>WICZ:</b>	<b>7%</b>
<b>WIVT:</b>	<b>15%</b>

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	63	\$8,525.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>63</b>	<b>\$8,525.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Sep	63	\$8,525.00
<b>Total</b>	<b>63</b>	<b>\$8,525.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/9/16 10:55 AM	BILL THOMAS	Confirmed	1		\$0	\$8,525.00	Changes: Total Spots from 62 to 63. 3 buylines added or modified.
Revision	9/8/16 5:22 PM	BILL THOMAS	Confirmed		1	\$0	\$8,525.00	Changes: Total Spots from 63 to 62. 8 buylines added or modified.
Makegood 1	9/8/16 4:35 PM	Denise Edmister	Confirmed			\$0	\$8,525.00	
Revision	9/8/16 3:09 PM	BILL THOMAS	Confirmed			\$0	\$8,525.00	Changes: Demo Meta to [R16], User Entered \$ from \$0.00 to \$8,525.00.
New	9/8/16 3:08 PM	BILL THOMAS	New	63		\$8,525.00	\$8,525.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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